



## **National Business Group on Health Honors PBG As One of Best Employers for Healthy Lifestyles**

**May 9, 2007** – The Pepsi Bottling Group was honored today by The National Business Group on Health - a national non-profit organization comprising 266 large employers and focused on providing solutions for its members' most important health care issues - for its commitment to improving health status and promoting a healthy lifestyle for its employees.

PBG was among a select group of employers who received the *Best Employers for Healthy Lifestyles* award at the Leadership Summit sponsored by the Business Group's Institute on the Costs and Health Effects of Obesity. PBG received a Gold Award for its "Healthy Living Program," which is designed to integrate employee health and safety at home and in the workplace. Gold-level award winners are recognized for creating cultural and environmental changes that support employees who are committed to long-term behavior changes.

"We are very pleased to honor PBG for the company's support and dedication to providing lifestyle improvement program designed to reduce obesity and promote healthier lifestyles for their employees," said Helen Darling, President of the Business Group. Now in its third year, the *Best Employers for Healthy Lifestyles* awards acknowledge and reward those employers that recognize the urgent need to improve their workers' health, productivity and quality of life.

Among PBG's Healthy Living Program initiatives are free lifestyle management programs, annual on-site screenings, a global flu shot campaign, and worksite wellness clinics at many locations, run in partnership with Johns Hopkins University. PBG's Healthy Living Program incorporates multi-media campaigns, incentives for participation and targeted outreach to at-risk employees. PBG also has several additional pilot programs underway focused on improving health status and building "ownership" of health at the worksite.

Congratulations to the PBG Health and Welfare team and to the PBG employees who participated in the Healthy Living Program, who helped earn this recognition.