



PBG Wins Prestigious C. Everett Koop National Health Award

Company Recognized for Progressive Employee Health Programs

August 20, 2007 – The Pepsi Bottling Group has been awarded the C. Everett Koop National Health Award for its “Healthy Living Program.” Named after the former U.S. Surgeon General, The Koop Award is the most prestigious award for health improvement programs, requiring strong documentation of health improvements that lead to cost savings. PBG was one of only two programs to win the 2007 award. Dr. Koop will present the award to PBG at the Health Enhancement Research Organization (HERO) Conference in New Orleans on October 2.

“We’re very proud to receive this recognition for our Healthy Living Program,” said Eric Foss, President and Chief Executive Officer. “One of our key goals is to build a culture of health and wellness at PBG – it’s the right thing to do for our employees and their families. We also believe it provides PBG with a competitive advantage in the marketplace.”

According to Dr. James Fries, Chair of the Koop Award Selection Task Force, “the underlying goals of our award program are to provide the public with convincing evidence that health improvement programs can work, and to indicate that PBG’s program is doing sound and effective work at the very cutting edge of excellence.” Among PBG’s Healthy Living initiatives are preventative benefits, on-site medical screenings, lifestyle management programs, an innovative global flu shot campaign, local wellness champions and on-site medical clinics at many of our locations run in partnership with Johns Hopkins University. PBG also has several additional pilot programs underway focused on improving employees’ health status and building personal responsibility for health at the worksite.

Congratulations to the PBG HR Team, the PBG employees who participated in the Healthy Living Program, and PBG’s vendor partners who helped earn this prestigious recognition.

About the Award:

Since 1994, the C. Everett Koop Award has recognized worksite, community and provider programs that demonstrate success in promoting better health among individuals while reducing medical costs. The award is named for the former U.S. Surgeon General, who serves as current chairman of the award’s sponsor, The Health Project, a non-profit private-public consortium dedicated to those goals. Past recipients of the Koop Award include Motorola, Citibank, Union Pacific, Caterpillar, Daimler-Chrysler, CIGNA, Texas Instruments and Johnson & Johnson.