



# NEWS RELEASE

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## **FOR IMMEDIATE RELEASE**

### **THE PEPSI BOTTLING GROUP NAMED ONE OF BEST COMPANIES FOR HEALTHY LIFESTYLES**

**SOMERS, NY, May 13, 2008** – The Pepsi Bottling Group, Inc. (NYSE: PBG) today announced that it has been recognized by the National Business Group on Health (NBGH) for its ongoing commitment to encouraging employees and their families to embrace healthy lifestyles.

NBGH, a national non-profit organization of large employers, honored PBG with its Best Employers for Healthy Lifestyles Platinum Award. The award is given to select companies around the country that have developed innovative and effective ways to motivate workers to lead healthier lives. PBG received the award for its comprehensive employee wellness program, *Healthy Living*.

“A commitment to health, wellness and appreciation is a core tenet of the PBG culture,” said John Berisford, PBG’s Senior Vice President of Human Resources. “The health of our company is directly linked to the health and happiness of our employees, which is why *Healthy Living* is an integral part of our corporate strategy. We are honored to receive this award, and we look forward to continually enhancing the health and wellness programs that have contributed to making PBG a great place to work.”

This is the second consecutive year PBG has received an award from NBGH in recognition of the Company’s strong health and wellness initiatives. PBG has also been recognized by other organizations in recent years, most notably as the recipient of last year’s prestigious C. Everett Koop National Health Award.

“We are very pleased to honor PBG for their innovation and commitment to providing lifestyle improvement programs designed to encourage healthier lifestyles for their employees,” said Helen Darling, President of the NBGH. “PBG and its management team should be proud of both their initiatives and ongoing support of helping employees to choose a healthier way of life.”

## **PBG NAMED ONE OF BEST COMPANIES FOR HEALTHY LIFESTYLES/ 2 of 2**

The employee benefits of PBG's *Healthy Living* program include free lifestyle management programs, annual on-site screenings, a global flu shot campaign, and worksite wellness clinics to at-risk employees. PBG also has several pilot programs underway designed to bring added benefits to employees.

### **About PBG**

The Pepsi Bottling Group, Inc. (NYSE:PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages. With approximately 70,000 employees and annual sales of nearly \$14 billion, PBG has operations in the U.S., Canada, Greece, Mexico, Russia, Spain and Turkey. For more information, please visit [www.pbg.com](http://www.pbg.com).

### **About NBGH**

The National Business Group on Health is the nation's only non-profit, membership organization of large employers devoted exclusively to finding innovative and forward-thinking solutions to their most important health care and related benefits issues. The Business Group identifies and shares best practices in health benefits, disability, health and productivity, related paid time off and work/life balance issues. NBGH members provide health coverage for more than 50 million U.S. workers, retirees and their families. For more information about the Business Group, visit [www.businessgrouphealth.org](http://www.businessgrouphealth.org)

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