



NEWS RELEASE

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FOR IMMEDIATE RELEASE

THE PEPSI BOTTLING GROUP TO WEBCAST SECOND QUARTER 2009 EARNINGS CONFERENCE CALL

SOMERS, N.Y., July 1, 2009 – The Pepsi Bottling Group, Inc. (NYSE: PBG) today announced that it will webcast its second quarter 2009 earnings conference call with financial analysts and investors on Wednesday, July 8 at 11:00 a.m. ET. PBG will release its second quarter financial results before the market opens that morning.

The live webcast will be accessible through the Company's website at www.pbg.com. A replay of the conference call will be archived and available online through the Investor Relations section of the site.

About PBG

The Pepsi Bottling Group, Inc. is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages. With approximately 67,000 employees and annual sales of nearly \$14 billion, PBG has operations in the U.S., Canada, Greece, Mexico, Russia, Spain and Turkey. For more information, please visit www.pbg.com.

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